

## CLAIMS

1. A vehicle graphic system comprising:
  - a. a replaceable, removable vehicular exterior part, wherein the vehicular exterior part comprises an interior side and an exterior side;
  - 5 b. a graphic cutout formed in the exterior part and extending through the interior side and the exterior side;
  - c. a lighting assembly disposed proximate the interior side of the vehicular exterior part, wherein the lighting assembly is adapted to illuminate the graphic cutout;
  - d. a power source operably connected to the lighting assembly; and
  - 10 e. a support bracket adapted for supporting the lighting assembly on the interior side of the part.
2. The vehicle graphic system of claim 1, wherein a message is formed in the graphic cutout.
- 15 3. The vehicle graphic system of claim 1, wherein the graphic cutout is formed by cutting, stamping or combinations thereof.
4. The vehicle graphic system of claim 3, wherein the cutting comprises laser jet cutting or water cutting.
- 20 5. The vehicle graphic system of claim 1, wherein the graphic cut out is a symbol.
6. The vehicle graphic system of claim 1, wherein the graphic cut is lined with a transparent material.
- 25 7. The vehicle graphic system of claim 6, wherein the transparent material is tinted.
8. The vehicle graphic system of claim 6, wherein the transparent material is polarized.
- 30

9. The vehicle graphic system of claim 1, wherein the interior side of the graphic cut out is lined with a transparent material.
10. The vehicle graphic system of claim 6, wherein the transparent material is tinted
- 5 11. The vehicle graphic system of claim 6, wherein the transparent material is polarized.
12. The vehicle graphic system of claim 1, wherein the lighting assembly comprises a plurality of lighting sources.
- 10 13. The vehicle graphic system of claim 12, wherein the lighting source is selected from the group consisting of fiber optic filaments, neon optic source, an incandescent light, an LED and combinations thereof.
- 15 14. The vehicle graphic system of claim 12, wherein the plurality of lighting sources includes at least a first lighting source and at least a second lighting source, the first lighting source adapted to illuminate a first portion of the vehicular exterior part and the second lighting source is adapted to illuminate a second portion of the part.
- 20 15. The vehicle graphic system of claim 1, wherein the vehicular exterior part is an air filter cover
16. The vehicle graphic system of claim 1, wherein the vehicular exterior part is selected from the group consisting of a battery cover, a horn cover, a valve cover, a gas tank attachment, a front fender attachment, a front fender, a rear fender, a rear fender attachment, a carburetor cover, an engine cover and combinations thereof.
- 25 17. The vehicle graphic system of claim 1, wherein the vehicular exterior part is a motorcycle part.
- 30

18. The vehicle graphic system of claim 17, wherein the vehicular exterior part is bolted onto the motorcycle.
19. The vehicle graphic system of claim 1, wherein the vehicular exterior part is mounted on an automobile.
20. The vehicle graphic system of claim 1, wherein the vehicular exterior part is mounted on a boat.
21. The vehicle graphic system of claim 1, wherein the power source comprises a battery, a generator or combinations thereof.
22. The vehicle graphic system of claim 1, wherein the vehicular exterior part is adapted to illuminate independently of the vehicle.
23. The vehicle graphic system of claim 1, wherein the vehicular exterior part is adapted to illuminate upon ignition of the vehicle.
24. The vehicle graphic system of claim 1 further comprising a cover connected to the vehicular exterior part and adapted to enclose the lighting system within the vehicular exterior part.
25. The vehicle graphic system of claim 1, wherein the lighting system is 12 volts or less.
26. The vehicle graphic system of claim 25, wherein the power source is a DC current.
27. A motorcycle graphic system comprising:
- a. a replaceable, removable motorcycle exterior part, wherein the motorcycle exterior part comprises an interior side and an exterior side;